

Welcome to the first ever

## Standards Digital Day!

November 14<sup>th</sup> & 15<sup>th</sup> 2023 Oslo

standardsdigital



## Before we begin..



## House Keeping...

- 1. Office layout and facilities
  - Coffee machine, water cooler, Light refreshments
- 2. Meeting rooms for Stream 1 and Stream 2
- 3. Dinner arrangements
- 4. Day 2 meeting point

## Running Order...



		Tuesday (Day 1) – Today		Wednesday (Day 2) - Tomorrow	
	13:00	Intro and welcome from SD CEO and CSD	09:00	Summary of Day 1	
	13:30	Walkthrough of the End-to-End SD Processes	09:30 10:00	Introducing Customer Success (2024 Engagement model) SN CEO meet and greet	
	14:30	Coffee break and "meet the team"	10:30	Coffee break – mingle with SN and SO CEO's	
	15:00	<b>Stream 1</b> – Standards Development Workshop Authoring, Viewer, Enquiry Product Roadmaps - 2024 plans and priorities	10:45	Stream 1 – Standards Development Workshop Shared use cases, best practices and common issues importing standards	
	15:00	Stream 2 – Marketing & Sales Workshop Store, Import, Subscription Price Product Roadmaps - 2024 plans and priorities	10:45	Stream 2 – Marketing Sales Workshop SD Store & Subscription Price - Reviewing what we have today, and where we should be going in the future	
	17:00	Close Day 1 Leave for hotel, meet for dinner at restaurant	12:15	Summary session for all participants Discussing topics, priorities, actions, next steps	
	19:30	Dinner	13:00	Day 2 and Event Closure - Thank you!	

## Get to know us..



## SD Day Objectives

- 1. Strengthen bonds
- 2. Share plans, ideas, best practice
- 3. Discuss future direction





## Getting to know each other...

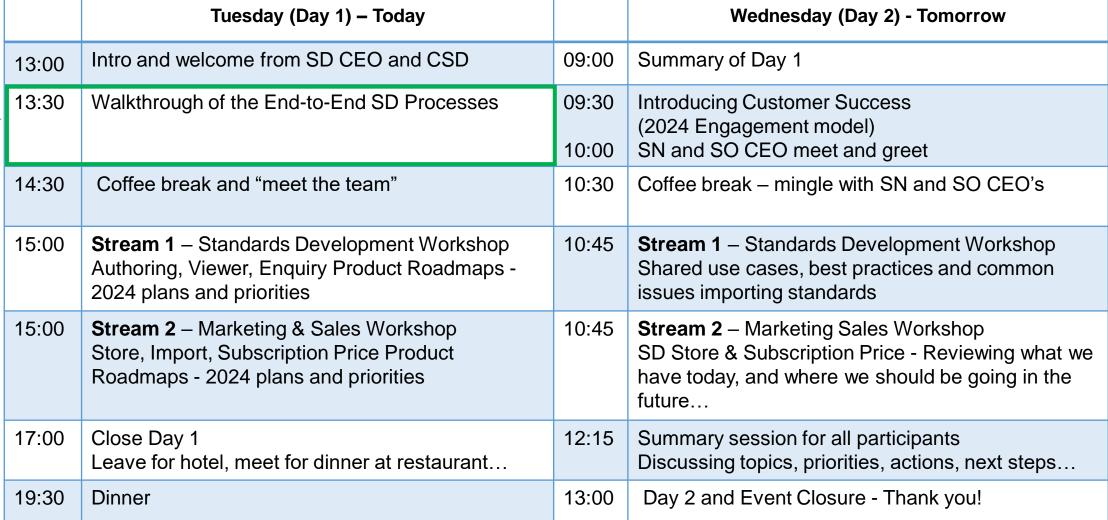
1. Where have you "flown" in from?

2. What are your expectations from the event?

# A word from our CEO



## Running Order...







Walkthrough of the End-to-End SD Processes

standardsdigital

### **Our Services**

- Bespoke subscription services designed and built for the standards industry
- Supporting Standards Development through to Sales and Distribution processes
- Securely hosted, operated and maintained on the MS Azure cloud
- Shared centralized solutions offering reduced cost and risk\*
- An ISO 27001 Solutions Provider



 SD Authoring - a "cloud-based" authoring environment, with an easy to use "Word-like" user interface (UI)



2. SD Viewer - a hosted web application to view, navigate and search digital standards content and related publications via an intuitive user interface



3. SD Enquiry - an online, cloud-based platform supporting both PDF and NISO XML documents.

Designed for running secure Public Enquiry/Commenting processes on structured content.



**SD Import** - a one-stop-shop subscription service providing a regular feed of high-quality Project and Product data.



5. SD Store - an end-to-end white label standards distribution service, branded to fit your company's look & feel. Includes a product catalogue, search, price engine and webstore functionality.

\*Compared with individually developing, operating and maintaining your own bespoke solution

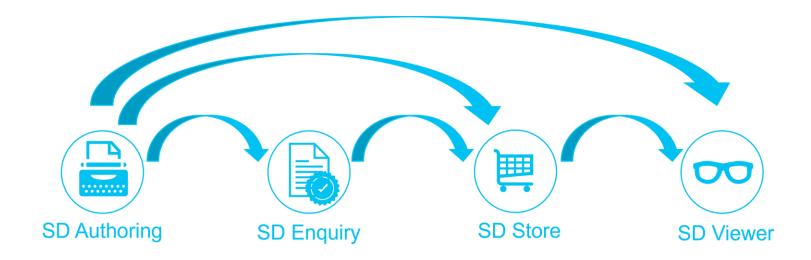
## From Standard Creators to Standard Consumers

#### Digital solutions help:

- Creators efficiently publish high quality content
- Consumers of Standards more easily find and access relevant content



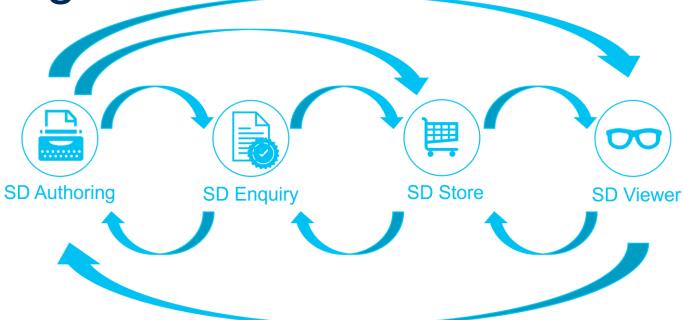
## From SD Authoring to SD Store



#### Digital solutions enable a "single source publishing" process

- Authoring / Enriching digital content (pure national standards, adoptions, revisions, amendments, translations)
- Publish drafts for Public Enquiry and Web Stores
- Distribute value added products, Viewable in digital formats

...and back again!



#### Digital solutions enable customers to drive demand for new products

- Provide flexible subscription access to standards in digital formats
- Allow users to comment on published and draft standards
- Accept requests for new value-added products and services

# Being Customer Centric...

#### Consider:

- 1. What problems are standards users trying to solve?
- 2. How are they solving these today?
- 3. What more can Standards Development Organizations do to help?



Putting the customer first, A Few "Real-World" Examples...

standardsdigital



## 1.Standards Norway Use Case



## Authoring

An integral part of our production workflow

By Per Thrane-Nielsen Team Manager – Translation and Publication



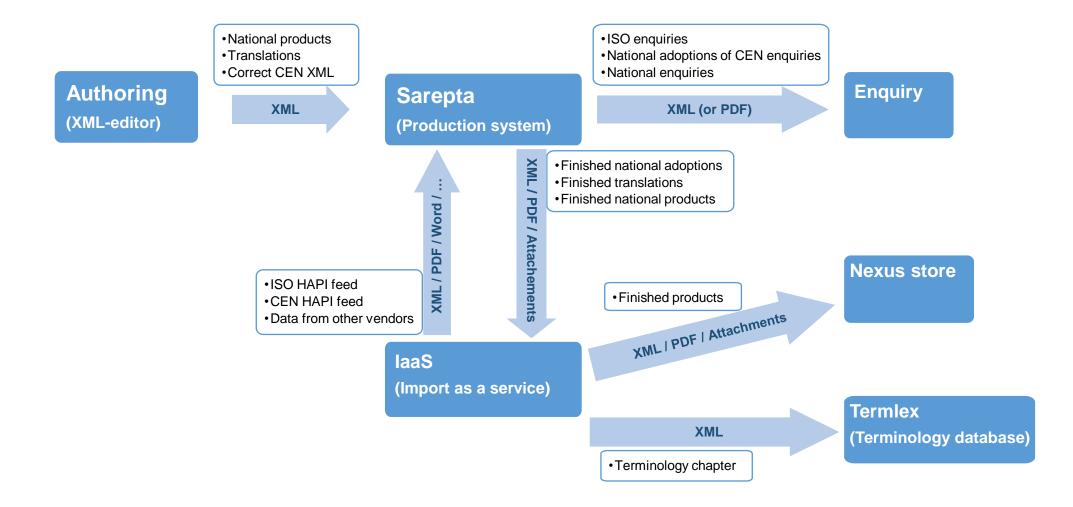
#### Our

## production

#### workflow



based on products from Standards Digital



### What do we use Authoring for?



#### Pure national products:

- Written in Authoring by our PLs;
- Assist PLs in creating projects, converting earlier editions from Word/PDF;
- Assist with vectorized graphics;
- Committee review and proof-reading all done in Authoring.

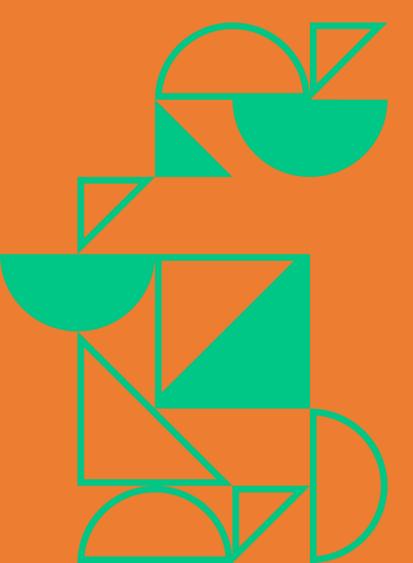
#### **Translations:**

- XML from national adoption imported from our production system;
- Initial translation of XML performed in SDL Trados Studio;
- Assist with vectorized graphics;
- Committee review and proof-reading all done in Authoring.

#### Correct CEN XML:

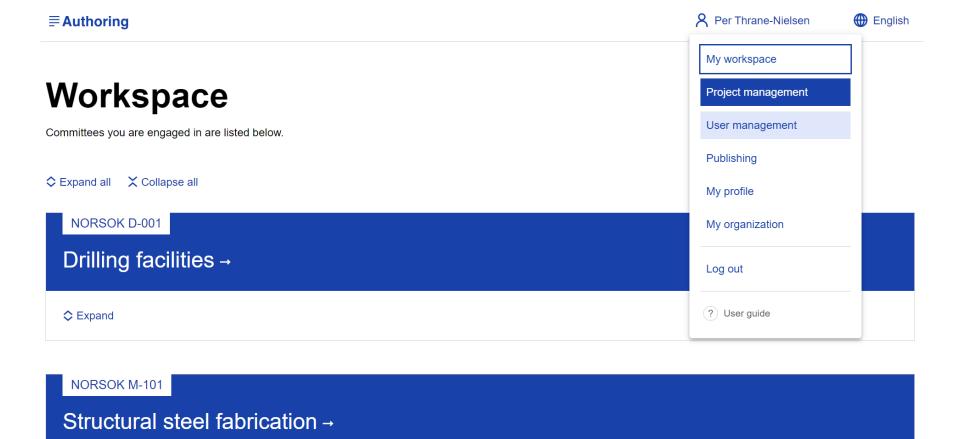
- Jira ticket listing errors reported to CEN (if incorrect XML is provided, no further actions are taken);
- XML with errors imported from the national adoption within our production system;
- Errors corrected in Authoring (if needed, missing graphics are copied from Word-file renamed to ZIP);
- Corrected XML imported to the national adoption within our production system with override source-files set.





## Some important choices

- Using same production engine for all conversion from XML across multiple applications
- 2. Getting the production engine to do all merging of XMLs
- 3. Going all in helping our PLs become proficient with Authoring and not continuing to maintain Word templates
- 4. Good use of versioning to prevent data-loss









#### **Project management**

Filter project				
NORSOK	+ Add new project			
Project ↑		Status	Created date	Source
NORSOK NORSK MAL		Active	Jan. 18, 2023	Local
NORSOK C-002 Living quarter		Active	Nov. 2, 2023	Local
NORSOK C-004 Helicopter decks on offshore installation	<u>s</u>	Finished	Mar. 23, 2022	Local
NORSOK D-001 Drilling facilities		Active	Feb. 1, 2021	Local
NORSOK D-010 Well integrity in drilling and well operation	n <u>s</u>	Active	June 20, 2023	Local
NORSOK E-001 Electrical systems		Active	June 8, 2023	Local
ORSOK ENGLISH TEMPLATE NORSOK IN ENGLISH TEMPLATE			Feb. 28, 2023	Local
NORSOK H-001 Heating, ventilation and air conditioning	(HVAC)	Active	July 27, 2021	Local
NORSOK H-002 Sanitary Systems		Finished	July 27, 2021	Local
NORSOK H-003 Heating, ventilation and air conditioning	(HVAC) and sanitary systems	Hidden	Jan. 2, 2023	Local
NORSOK I-001 Field instrumentation		Active	Oct. 7, 2022	Local
NORSOK I-106 Fiscal metering systems for hydrocarbon	liquid and gas	Active	Sept. 28, 2022	Local
NORSOK L-001 Piping and valves		Active	Feb. 1, 2021	Local
NORSOK L-005 Compact flanges		Active	Feb. 1, 2021	Local
NORSOK M-001 Materials selection		Active	Feb. 1, 2021	Local

Preview

Download

+ Create new version

Document settings

The Delete working document

> ■ Move to project



← Project management

#### **XML-FIX** Arbeidsområde for produksjons-teamet

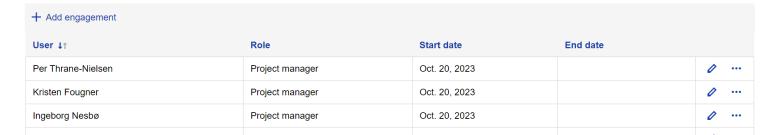
↓ Project documents ↓ Committee members ↓ Project settings Project information Project documents Working documents + Create working document Milestones Version Created date Document name ↓↑ Document type **⊙** <u>↓</u> … prns-en-1170 2023 en 001 1.0 Nov. 9, 2023

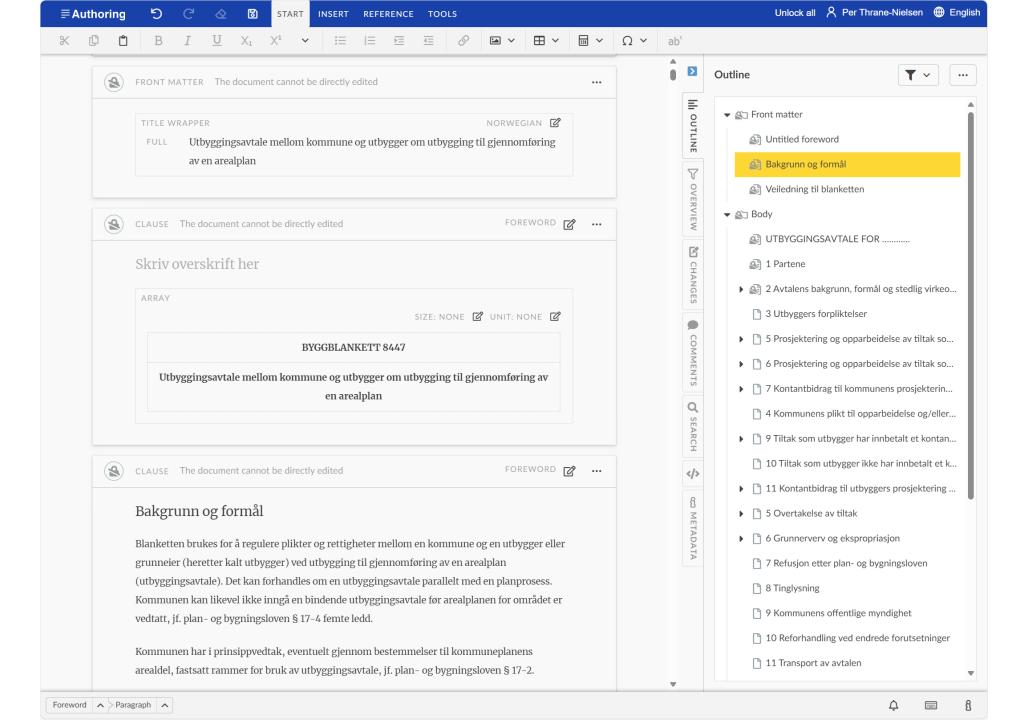


Committee members

Add and manage committee members and define their roles for this committee.

Active engagements





# Standards Norway

#### Speaker:

Per Thrane-Nielsen

#### Contact

67 83 86 00 info@standard.no standard.no

Follow us on











## 3. The Swiss Association for Standardization (SNV) **Use Case**

## Customer Library



## 4.NSAI Use Case

## National NPP Replacement



## 2. Statens vegvesen (SVV) Use Case

**End-to-End** Publishing of Handbooks & requirements



In Summary...

standardsdigital

Start with the End (user)



## SD's End-to-End Digital Solutions...

#### From SD Authoring to SD Store



#### Digital solutions enable customers to drive demand for new products

- Provide flexible subscription access to standards in digital formats
- Allow users to comment on published and draft standards
- Accept requests for new value-added products and services

#### Digital solutions enable a "single source publishing" process

- Authoring / Enriching digital content (pure national standards, adoptions, revisions, amendments, translations)
- Publish drafts for Public Enquiry and Web Stores
- Distribute value added products, **Viewable** in digital formats

#### And back again...





Thank you for listening!

standardsdigital



standardsdigital

## Your hosts

- Dorothee
- Valters
- Janis

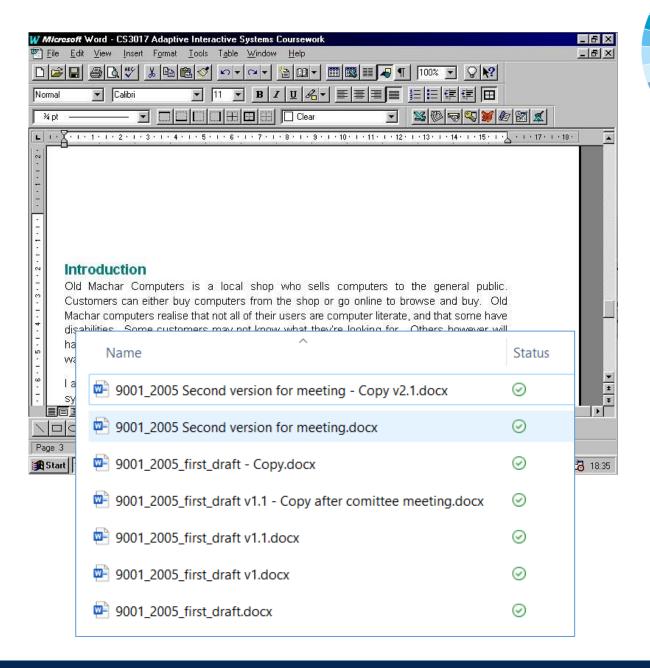




- The world is changing
- Step 1: creating the content Authoring tool
  - Things it can do
  - Things we want it to do (roadmap)
  - Feedback
- Step 2: enquiring the public Enquiry tool
  - Things it can do
  - Things we want it to do (roadmap)
  - Feedback
- Discussion



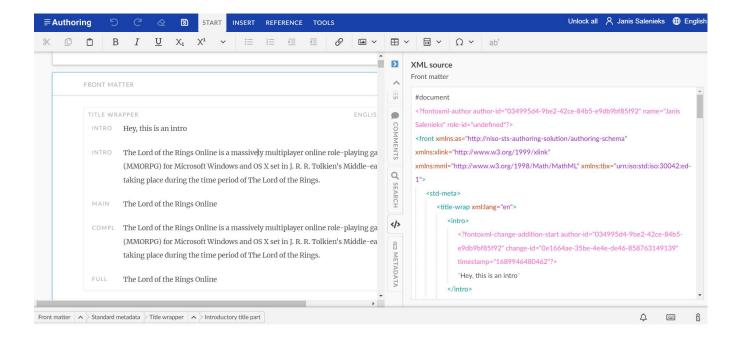
# Long way from







# Long way from

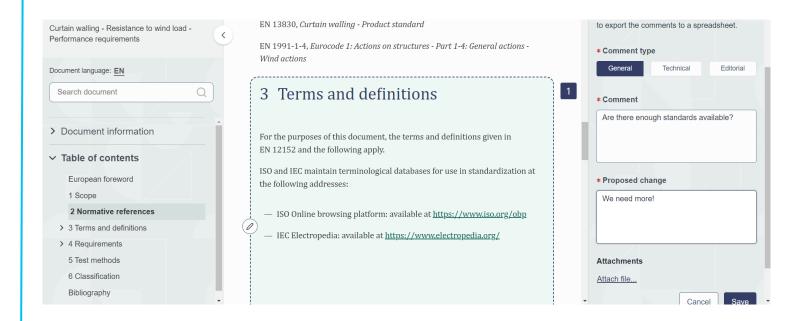


## Long way from

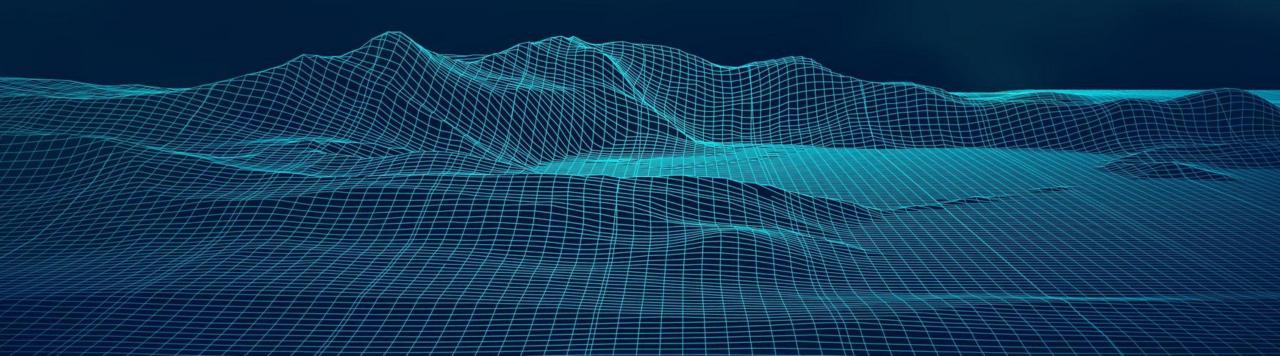




# Long way from



# Standard's place in the modern digital landscape





### Global Digital transformation budget

\$1,009.8 billion\*

2020 - 2025

\*1,009,800,000,000

Source: https://www.researchandmarkets.com/report/digital-transformation



35%

Of global companies report using AI in their business

Source: The IBM Global AI adoption Index (2022)



#### Top Benefits of Adopting a Digital Model

Improve operational efficiency	40%
Meet changing customer expectations	35%
Improve new product quality	26%
Increase design re-use	25%
Reduce product development costs	24%
Introduce new revenue streams	21%
Reduce cost of poor quality	14%
Increase first pass yield	5%

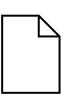
Source: Digital Transformation Report by Corporate Leaders and PTC











Stage 1: Digitalized Standards (PDF)



Stage 2: Machine readeble documents (XML)



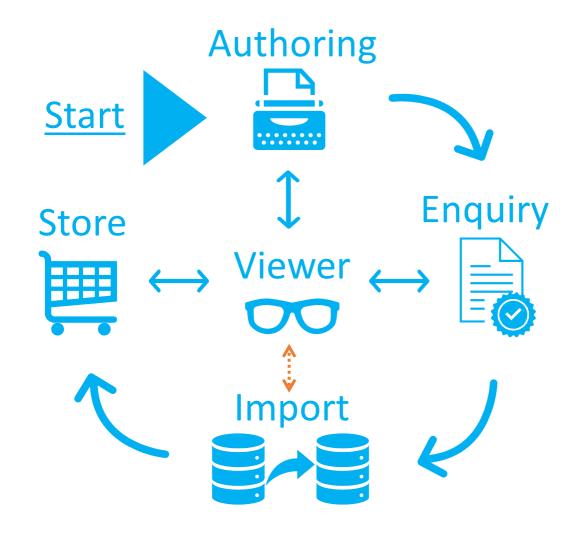
Stage 3: Machine readable content



Stage 4: Machine interpretable content







## **Authoring**



**Word-like editing of XML content** 



**Focus on content** 



Collaboration



Improve speed



Software based on ISO/IEC OSD software **Customized for national standards work** Adapted for other industry use



**Integration with Enquiry** 





- Frequent upgrades
- Integration with PM/Asset management tools
- Integration with tems library solution and reference lookup tool
- Piloting provision mark up
- PM tool redesign





<b>2023</b> Oct	Nov	Dec	<b>2024</b> Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
						R.			R.			R		
Fonto 8.5 UAT, migration		Go-live + r	monitoring	Fonto 8.6			Fonto 8.7			Fonto 8.8			Fonto 8.9	
non-ISC	) Fonto 8.5													
					Frontend	l upgrade								
				i		i								





#### Standards lookup

Tool to search for standards references and include them in AT document



#### **Quality checks** management

Improve content quality(language, identify provisions, correct your speech, grammar, etc.)

02



#### **Comment import** from Enquiry

**Export comments** directly from enquiry to

03



#### **Integration with terms** libraries

Improve speed and content quality with fast terms lookup

04



#### **Granular content** lookup

Referencing granular content from other standards

05



#### Initiate limited-access enquiry

Start an enquiry (full, partial, public or limited-access) directly from the AT



#### Requirements quality analysis tool

Content analysis for requirements validity, clarity



#### Integration with Asset/PM mgmt

Implement AT as part of your process

80



#### Integration with Import service

Push your projects directly to Import service

09



#### Integration with customer repositories

Sync any document with your repository



## **Enquiry**





Easy enquiry creation using event grid, FTP or API



Quick and simple feedback on documents or parts of them



**Full comment management** 



**Suited for XMLs and PDFs** 

## Roadmap focus for 2024

- More comment flexibility
  - Private/public comments
  - Like/dislike
  - Private notes
- Integration with Import
- Organization support
- Streamlined feel and look
  - Comment management in context
  - Manual enquiry creation
  - Invitees-only enquiries
- Viewer 2.0





## Integration with Import service

Start new enquiries by fetching documents from Import service

01



## Comment export to AT

One-click comment export to AT or a template

02



#### Manual enquiry

Create new enquiry directly in ENQ tool

03



#### **Organization support**

Support team collaboration

04



## Invitees-only enquiries

Enquiry for a limited audience

05



#### **Comment flexibility**

Public/private, like/dislike, private notes, questions on document, FAQ

06



## Comment review in context

Review comments in the Viewer

07



## Support documents, multiple documents

Commenting on support documents, open 2 documents in 1 screen 08



#### **Redlines**

Show redlines to limit the comment scope

09



#### Offline commenting

Work with documents offline

10





Do you think your organization is ready to take on the digitalization challenges?



## Stream 2 – Marketing & Sales Workshop

standardsdigital

## **Agenda**



- Day 1:
  - Import Service: Plans for 2024
  - Store Roadmap 2024: Review plans and timeline, receive the input and discuss priorities
- Day 2:
  - Workshop: Brainstorm and prioritize ideas for Store 2025+



## Import Service: Roadmap focus for 2024

standardsdigital

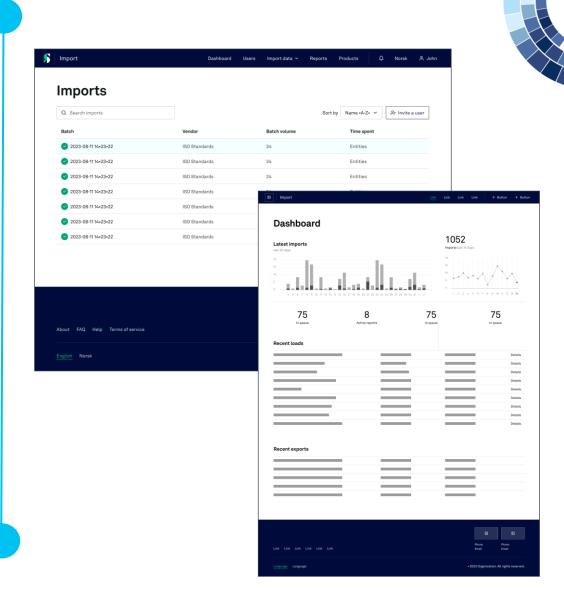




- Harmonized (API) and file-based file intake
- Some quality checks implemented
- More than 200 SDO's available directly or indirectly.
- Data to customers delivered in the Harmonized model (We also support extended harmonized model with customer specific fields)
- Azure infrastructure and API management to support high speed, redundancy and security
- Integrations with Store,
- Integration with Realta (external publishing system)
- Delivers data and files to several Standards Digital solutions
- Extract and exports data to terminology library based on XML from vendors
- Continuous onboarding by client's priorities

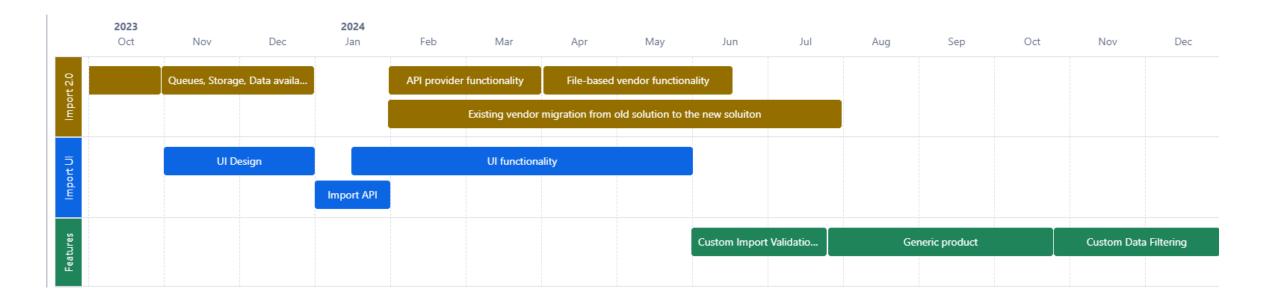
## **Import Roadmap focus for 2024**

- Import transformation
  - New technology
  - New approach to data handling
  - Faster, more flexible, secure
- Import UI
  - View import status
  - Detailed data verification
  - Visibility of imported products (project list, possible integration with the Viewer)
  - Issue follow-up
- Generic product create new products directly in Import (using default Import schema)
- Upload products upload multiple products (using default Import schema)
- Custom data verification
- Custom data manipulations











## Store Roadmap 2024

Review plans and roadmap

standardsdigital







Stability, Quality, and Performance



**Data Quality and Management** 



**Review Frontend: UI&UX Improvements** 



**Product Hub: Backend system for Admins** 



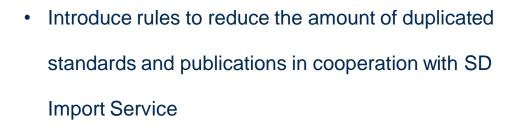
**Managed Portal for Enterprises: Internal Library** 



## Stability, Quality and Performance

- Self-testable flow: Introduce automated quality assurance in every development step
- Improve the overall performance of the Store
- Store services & component monitoring
- Make Search and Indexing lightweight
- Goal: Continuous deployment and deliveries
- Security: Align every development step to ISO 27001 and ISO/IEC 20000-1

# SD Priorities: Data Management & Quality, UI/UX Improvements



- Product Monitoring: Monitor product family instead
   of product
- Improve Email and Notification system
- UI/UX flow review for Store pages: Registration,
   Subscription administration, Check-out etc.
- Improve SSO functionality



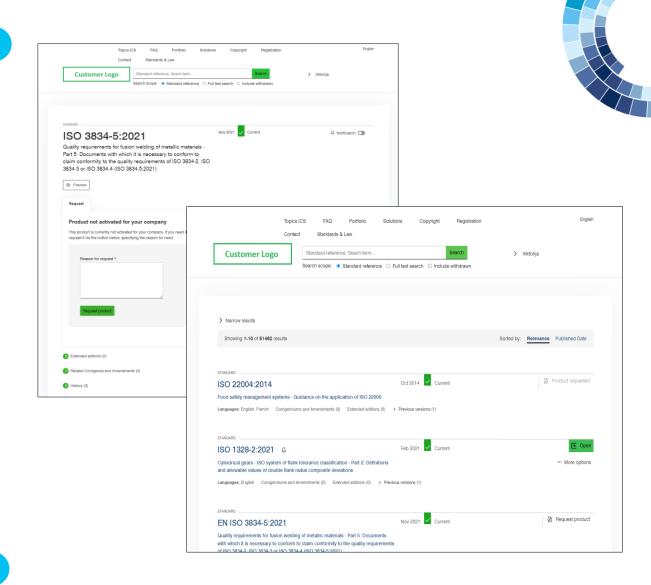
## **Managed Portal** for Enterprises: **Internal Library**

We provide a custom login page for enterprise users where logo, header, and footer content can be customized to the client's needs.

The principle of Managed Portal for Enterprises is an additional subscription type, which applies with specific effects:

- All users assigned to the organization get instant access to subscription content
- Users attached to an organization are restricted to single-sales
- Standards that are not added to the subscription can be requested
- Manual upload of customer-specific internal documents.

**2024 Plan:** Automate file upload of customer-specific documents and make the solution more configurable





## Product Hub: overview and plans

standardsdigital

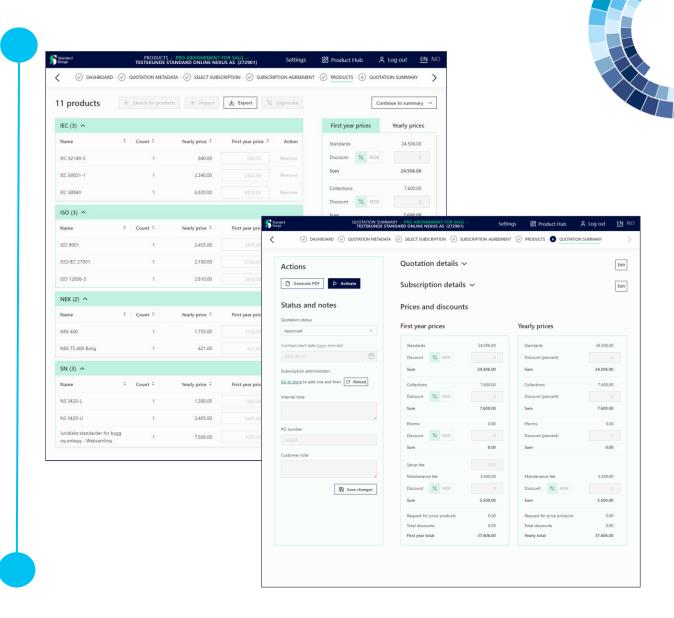
# Product Hub: Quotation

Quotation module is an efficient module designed to create quotations for subscriptions, with estimated prices for the first year and next years, including discounts. Quotations can be sent as PDF to a selection of your registered customers.

Upon receiving confirmation of the quotation, the module performs automated tasks, including the activation of the subscription and the generation of an invoice.

Quotation can be easily reused as a foundational template for future subscriptions for the same customer.

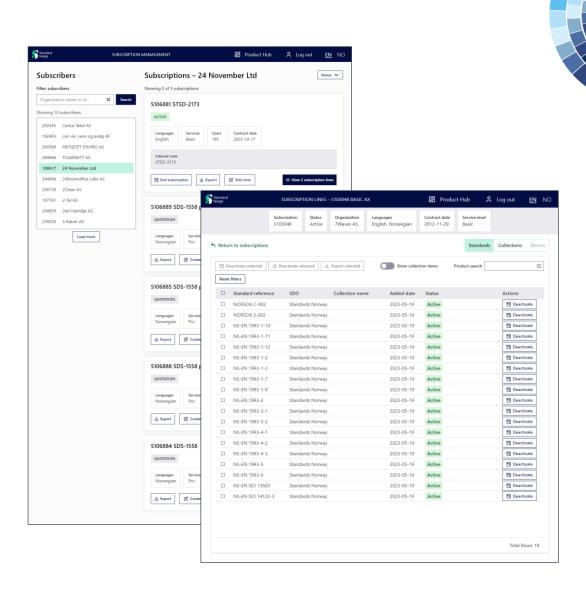
2024 Plan: Support MULs subscriptions



## Product Hub: Subscription Management

Subscription Management module empowers you with comprehensive visibility and control over your clients' subscriptions.

This seamlessly integrated solution is designed to streamline your daily workflow, providing users with the ability to effortlessly review subscription content, execute various actions on subscription lines, and efficiently export subscription details.

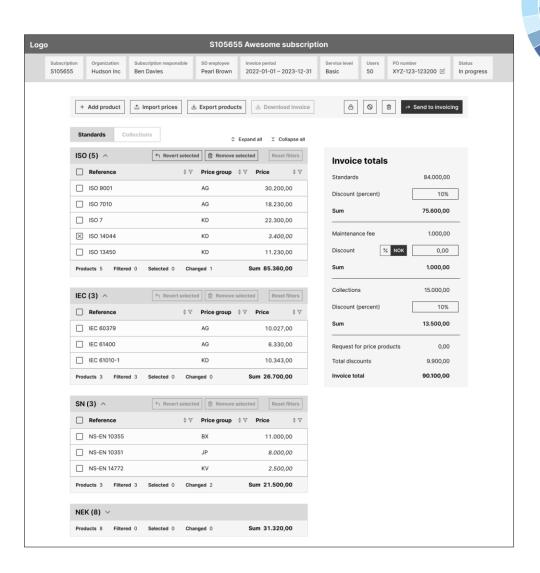


## Product Hub: Subscription Invoicing

Efficiently handle invoices, apply credit notes, distribute workload among colleagues, and seamlessly prepare invoice basis for upcoming periods.

The Subscription Invoicing module empowers users to navigate and manage invoices for the current period while offering the flexibility to utilize existing invoices as the basis for the next period's invoices.

2024 Plan: Introduce price changes in the future.



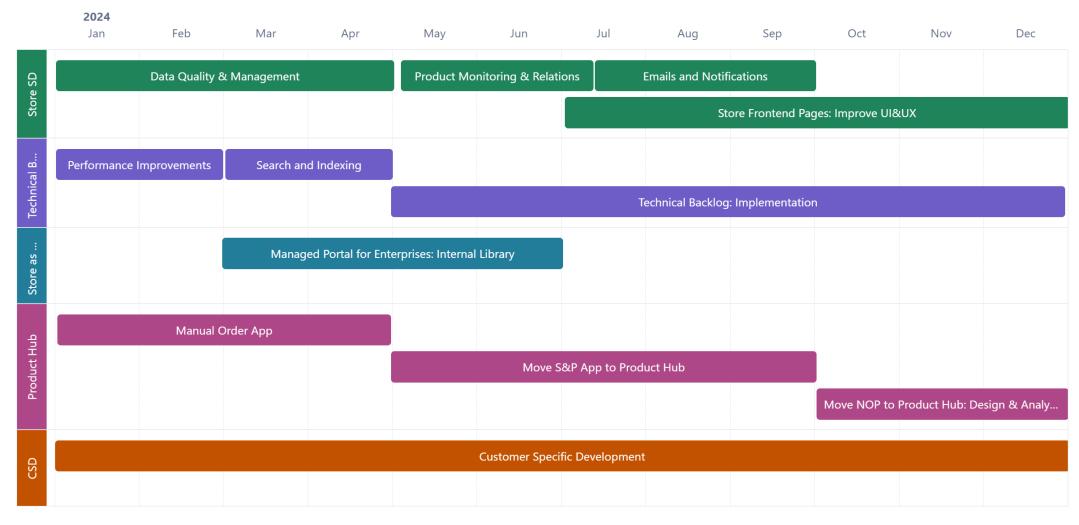
## **Product Hub 2024-2025**



2024	Manual Order (Singe Sales Management)	Dicomission S&P App: Create a Pricing app						
2025	Print Service App	Build Store Admin Panel in Product Hub						
Resu	It Web-based SD St	Web-based SD Store Backend platform						

## **Store Roadmap 2024**







## Question

What would you like us to prioritize and add to Store Roadmap 2024?

standardsdigital



## Short talk about business requirenments

Future of subscriptions, pricing models, access etc.

standardsdigital